

July 2015 Issue of PFwise.com's Monthly Newsletter

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PFwise.com Monthly Newsletter

Help you make wise personal finance decisions

Hello friends, welcome to the July 2015 [PFwise.com](#) Monthly Newsletter! In this issue, we will show you **3 ways to evaluate a rental property's potential return.**

1. Calculate the Cap Rate

The Cap Rate is a simple and common measurement in real estate investment. This [blog post](#) gives you a Cap Rate 101, it takes you through the basics, then illustrates the concept with 4 examples, and points out some common pitfalls to avoid when calculating cap rates.

2. A Quasi-quantitative Model

This [quasi-quantitative model](#) gives you a quick-and-dirty way to estimate a rental property's potential return. It looks at a rental property from both positive and negative sides and gives you a good picture whether you have a good deal or not.

3. A Truly Quantitative Rental Property Evaluation Model

What's introduced here is a truly [quantitative real estate investment evaluation model](#) that every real estate investor should check out before buying a rental property. It considers all of the factors that could impact your rental property's returns and in the end gives you two most important metrics for your investment! Regardless if you already own a rental property or are considering purchasing one, you need to check it out!

Thank you for your readership! I hope this newsletter helps you become a better

real estate investor and I wish you great success in your real estate investment!

If you like our newsletter, please share with your friends. They can subscribe by dropping a line to help@pfwise.com or click [here](#).

The Bottom Line

Personal Finance is a broad and complicated topic, and needs lot of knowledge and forward-looking planning. I hope I can share my knowledge and use my skills to help you make wise PF decisions.

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