

May 2016 Issue of PFwise.com's Monthly Newsletter

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Make Wise Decisions In Personal Finance

PFwise.com Monthly Newsletter

Help you make wise personal finance decisions

Hello friends, welcome to the May 2016 [PFwise.com](#) Monthly Newsletter!

Imagine you found a magic winning strategy in the stock market: every trade you had 80% chance of gaining 3%, and 20% chance losing 5%. Would this great strategy make you a billionaire quickly? Not a chance if you don't know risk control!

1. The Importance of Risk Control

Why risk control is so important even you have a winning strategy in a game? From this [simple game](#) you can understand it right away.

2. The Magic Optimal Risk Control Formula

Now you see the importance of risk control, how do you actually implement it in each of your trade? [Kelly formula](#) is that magic formula you need to know!

3. Maximum Compound Growth Rate

After mastering Kelly formula, what will be your long term investment growth rate with your winning trading strategy? Another simple yet powerful [math formula](#) will give you an idea, it relies on the famous Shannon Entropy.

4. The Low Math Way to Risk Control

If you find the math formulas we introduced daunting to grasp, don't worry, we introduced a [low math way](#) to do risk control in your investment, everyone should master it and put it to use without any problem!

Thank you for your readership! I hope through this newsletter you will have a better understanding of the importance of risk control in your investment activities!

If you like our newsletter, please share with your friends. They can subscribe by dropping a line to help@pfwise.com or click [here](#).

The Bottom Line

Personal Finance is a broad and complicated topic, and needs lot of knowledge and forward-looking planning. I hope I can share my knowledge and use my skills to help you make wise PF decisions.

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